



## Madrid Work & Organizations Workshop



Universidad  
Carlos III de Madrid



### 4th MADRID WORK & ORGANIZATIONS WORKSHOP

February 14, 2014

<b>Venue:</b> Salón de Grados (ground floor) Universidad Carlos III de Madrid Campus Madrid-Puerta de Toledo Ronda de Toledo 1 Madrid	<b>Organizing Committee:</b> Rocío Bonet (IE Business School) Marta Elvira (IESE) Eduardo Melero (UC3M) Jaime Ortega (UC3M)
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*The 4th Madrid Work & Organizations Workshop is sponsored by the Department of Business Administration and the INDEM Center for Business Research, Universidad Carlos III de Madrid*

#### **WORKSHOP PROGRAM:**

- 9:15-9:30**      *Registration*
- 9:30-10:00**      Stefano Visintin (IESE): JOB (IN)STABILITY IN THE EUROPEAN LONG-TERM CARE  
WORKFORCE  
*DISCUSSANT: Jaime Ortega (UC3M)*
- 10:00-10:30**      Federica De Stefano (Bocconi University): SAFETY RELOADED: LEAN OPERATIONS AND  
HIGH INVOLVEMENT WORK PRACTICES FOR SUSTAINABLE WORKPLACES  
*DISCUSSANT: Pablo Ruiz (UC3M)*
- 10:30-11:00**      Rocío Bonet (IE Business School): NOT TOO CLOSE PLEASE: DYSFUNCTIONAL EFFECTS  
OF MANAGER-WORKER CO-LOCATION ON WORKER PRODUCTIVITY  
*DISCUSSANT: Emre Ekinci (UC3M)*
- 11:00-11:30**      *Coffee break*

- 11:30-12:00** Ayfer Ali (UC3M): TRANSLATING INVENTIONS INTO PRODUCTS: INVENTORS' EDUCATIONAL BACKGROUND AND TECHNOLOGY LICENSING FROM ACADEMIC MEDICAL CENTERS  
*DISCUSSANT: Rocío Bonet (IE Business School)*
- 12:00-12:30** Neus Palomeras (UC3M): THE RENAISSANCE MAN IS NOT DEAD! THE ROLE OF GENERALISTS IN TEAMS OF INVENTORS  
*DISCUSSANT: Patricia Gabaldón (IE Business School)*
- 12:30-13:00** Sebastián Lavezzolo (IESE): WHEN DOES IT MATTER? NATIONAL CULTURE, FINANCE AND THE MODERATING ROLE OF POLITICS  
*DISCUSSANT: Eduardo Melero (UC3M)*
- 13:00-14:15** *Lunch*
- 14:15-14:45** Laura Illia (IE Business School): AN EXAMINATION OF THE COHERENCE, CONSISTENCY AND CONTINUITY OF ORGANIZATIONAL IDENTITY  
*DISCUSSANT: Tara Wernsing (IE Business School)*
- 14:45-15:15** Ziyuan Tang (UC3M): CEO ENTRENCHMENT AND NETWORK TIES  
*DISCUSSANT: Sebastián Lavezzolo (IESE)*
- 15:15-15:45** Jaime Ortega (UC3M): ORGANIZATIONAL STRUCTURE AND FIRMS' DEMAND FOR HRM PRACTICES  
*DISCUSSANT: Federica De Stefano (Bocconi University)*
- 15:45-16:00** CLOSING REMARKS AND GENERAL DISCUSSION