

# Nagymaros Conference

Universidad Carlos III de Madrid, June 26–28, 2024

All sessions take place in the Salón de Grados, Puerta de Toledo campus.  
Please see the [conference website](#) (password: lancaster) for detailed information.

## Wednesday, June 26

18:00–

### Reception

Bee Beer Debod  
Calle Ferraz 10, 28008 Madrid

## Thursday, June 27

9:00–9:30

### Coffee

9:30–11:00

### Making sense of markets

The emergence of producer-audience worlds  
*Giacomo Negro and Michael T. Hannan*

How typical! The impact of misalignment and plurality on ventures' valuation  
*Arnaud Cudennec and Rodolphe Durand*

Social satisficing: How a simple cognitive constraint governs norm emergence  
*Douglas Guilbeault*

11:00–11:15

### Break

11:15–12:15

### Information evaluation & problem-solving (1)

Throwing curveballs: Unpacking surprising questions in evaluative settings and probing their origins  
*Nandil Bhatia, Wei Cai, and Sameer B. Srivastava*

Scaling political texts with ChatGPT and other instruction-trained Large Language Models  
*Gaël Le Mens and Aina Gallego*

12:15–13:45

**Lunch break**

13:45–14:45

**Information evaluation & problem-solving (2)**

When crowds don't suffice: Examining when crowdsourcing is insufficient yet instrumental for problem-solving

*Pedro Aceves, Cassandra Chambers, and Marlon Alves*

Championing the flawed gems: In search of contrarian opportunities through minority ruling

*Chengwei Liu*

14:45–15:00

**Break**

15:00–16:00

**Conformity and competition**

Blazing a trail: Amsterdam cannabis "coffeeshops" and competitive firm responses to social control (2009–2018)

*Laura Dupin and Alessandro Piazza*

Optimal distinctiveness decomposed: Balancing aesthetics and functionality in products

*Bryn Choi, Olga Khessina, and Samira Reis*

17:00–19:30

**Tour**

Thyssen-Bornemisza Museum

Paseo del Prado 8, 28014 Madrid

19:30–

**Drinks and dinner**

Azotea del Círculo

Calle Marqués de Casa Riera 2, 28004 Madrid

Friday, June 28

9:30–10:00

**Coffee**

10:00–11:00

**Entrepreneurs**

The search for competitors: Investigating early-stage entrepreneurial search strategies and market perceptions

*Balázs Kovács and Alex Tyulyupo*

The spatial ecology of entrepreneurship

*Michael S. Dahl and Olav Sorenson*

11:00–11:15	<b>Break</b>
11:15–12:15	<p><b>Organizational ecology</b></p> <p>In the red: How bank concentration fuels debt burden for households, 1995–2019 <i>Bowei Hu</i></p> <p>The geography of density delay <i>Min Liu and Matthijs B. Punt</i></p>
12:15–13:45	<b>Lunch break</b>
13:45–14:45	<p><b>Labor market behavior</b></p> <p>Founder penalties on the labor market <i>Seeyon Kim</i></p> <p>Moral resistance to AI (in the US labor market) <i>Simon Friis and James Riley</i></p>
14:45–15:00	<b>Break</b>
15:00–16:00	<p><b>Platform ranking effects</b></p> <p>How consumer boycotts can increase firm ratings: A study of restaurants in Hong Kong <i>Fangwen Lin, Lori Yue, Shipeng Yan, and Yishu Cai</i></p> <p>Ranking integration and racial diversity <i>Wooseok Jung and Amanda Sharkey</i></p>
16:00–17:00	<p><b>Poster session</b></p> <p>From confusion to fusion: A new hybrid organizational form and the evaluation of category spanning in an established form <i>Heewon Chae, Daphne Demetry, Deepak Nayak, and Todd Schifeling</i></p> <p>Caring but not curing: The effects of relational expertise on client recognition in online medical platforms <i>Siyin Chen and Ying Li</i></p> <p>Bans or fans? Stigma of cultural products by heterogeneous audiences <i>Anastasiia Prokopenko</i></p>

Organizational engagement in gender equality and political polarization: Evaluating consumer reactions to gender disclosure in women-owned businesses

*Alicia Barroso, Xiaofei Qu, and Samira Reis*

From the boardroom to the bedroom: The expansion and abstraction of management as a cultural logic

*Ziwen Chen, Amir Goldberg, and Douglas Guilbeault*

Local identity and its disassociation from a recently stigmatized region: The independence conflict in Catalonia

*Alicia Barroso, Blanca Moriyon, and Samira Reis*

17:00–17:30

**Planning for 2025/2026**