

**“THE IMPACT OF ABSORPTIVE AND DESORPTIVE CAPACITY ON  
INCREMENTAL AND RADICAL SUPPLIER INNOVATIONS”**

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Abstract:

Focal firms rely more and more on supplier innovation due to the strong focus of outsourcing. Our knowledge is limited how firms can best leverage supplier innovations in the context of contract-based buyer-supplier relationship. This study investigates the specific role of absorptive and adsorptive capacity for the sharing of incremental and radical supplier innovations.